

PRIVACY POLICY

Last Modified: June 2012

Coty Inc. and its affiliates and subsidiaries (collectively, “Coty”, “our”, “us” or “we”) respect your privacy and the relationship we have with you. This Privacy Policy describes the type of personal information Coty collects on the website accessible at www.coty.com and Coty’s various brand websites, including any mobile versions or related mobile applications (collectively, the “Coty Sites”), and how we may use and share that information, and what your choices are regarding your information.

You acknowledge, by accessing, using and visiting the Coty Sites and by providing information to Coty, that you accept this Privacy Policy and Coty's privacy practices, including with regard to Coty's collection, use and disclosure of personal information. Please do not provide us with any personal information that you do not want to be used by Coty in the manner set out in this Privacy Policy.

Unless otherwise defined in this Privacy Policy, capitalized terms used in this Privacy Policy have the same meaning as in our Terms of Use, accessible at <http://coty.com/terms-use>.

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How we collect information

We collect information that you voluntarily provide when you use certain features of the Coty Sites, such as such as when you sign up to obtain Coty’s newsletters or

information on Coty products or events, apply for employment, request free samples, call or email us or communicate with us through social media, or when you participate in events or other promotions.

When you visit or use the Coty Sites, technological tools including “Cookies” and “Pixel Tags” may also collect certain information, as explained below.

What information we collect & how we use it

The types of personal information Coty may collect include: first name, last name, email address, postal address, date of birth, phone number, gender, country of residence, visitors' lifestyle/interests, product preferences, and information by which you or the device you are using to connect to the Coty Sites can be identified.

If you would prefer that we not collect any personal information from you, please do not provide us with any such information or opt out of providing such information where applicable.

Coty, or third parties on our behalf, may use the personal information that you provide for the following purposes:

- **Marketing Communications:** If you so elect, we may use the personal information you provide to us to deliver you newsletters, emails, surveys or other communications about our products, sweepstakes and contests, promotions or other information that may be of interest to you.
- **Customer Service:** We may use your personal information you provide to us to process and respond to your questions and/or inquiries.
- **Site Optimization and Management:** We may use your personal information provided to us to administer the Coty Sites, customizing future visits based on your interests, and improving the Coty Sites. In addition, Coty may collect and store IP addresses in an aggregated way in order to analyse trends, administer the Coty Sites, track traffic patterns and gather information for aggregate use.
- **Employment:** We may use your personal information that you provide to us with respect to employment, such as your resume, only to consider you for current and future employment opportunities and to contact you with respect to employment with the Coty company you have expressed interest in or one of our affiliates or subsidiaries. We will retain your recruiting information for further recruitment opportunities that may arise, unless you tell us that you no longer wish for us to retain your information.

Cookies

Subject to your prior explicit consent where such consent is required by the applicable law in your jurisdiction, Coty may place small data files on your computer, known as "cookies", in order to facilitate your browsing on the Coty Sites and improve the quality of the Coty Sites. A "cookie" primarily stores information concerning your visits and preferences as to your browsing on the Coty Sites, so you do not have to re-enter your settings when you come back to a Coty Site. Learn more about cookie settings [here](#).

You can prevent this storing by refusing the cookies when applicable, or by changing your browser settings. Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. However, please be aware that when you disable cookies, some features and services on the Coty Sites may not function properly. In addition, disabling cookies may cancel opt-outs that rely on cookies, such as web analytics.

Certain Coty Sites may use analytics partners including Omniture and Google Analytics to gather anonymous statistical and analytical information about how you use such Coty Site. In particular, Google Analytics, a service provided by Google, Inc. ("Google"), uses cookies to compile anonymous, aggregated statistics about website users. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of a particular Coty Site, compiling reports on website activity for website operators and providing other services relating to website activity and Internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Your browser settings may allow you to opt out. Google will not associate your IP address with any other data held by Google. You may visit Google's website at google.com to learn more about Google Analytics and any opt-out features provided by Google to website users. By using the Coty Sites, you consent to the processing of data about you by Google in the manner and for the purposes set out above. You may opt out of the aggregation and analysis of data collected about you on the Coty Sites by our web analytics vendors by clicking [here](#) and [here](#) and selecting the opt-out link at the bottom of the linked site.

Pixel Tags

Subject to your prior explicit consent where such consent is required by the applicable law in your jurisdiction, Coty may use pixel tags (also known as "clear gifs" or "web beacons"), tracking links and/or similar technology to monitor the activity of some of the pages you visit on the Coty Sites in order to personalize your experience, facilitate your browsing on the Coty Sites and improve the quality of the Coty Sites. Coty may use the information collected through pixel tags, tracking links and similar technology in combination with your personally identifiable information.

How we share information

Your information (personal and non personal) may be shared within the Coty group of companies (Coty Inc. and its affiliates and subsidiaries). However, Coty does not disclose or sell your personal data to third parties, except to specific third parties as described below:

Third Parties for Marketing Purposes

Certain promotions and events sponsored by Coty or certain portions of the Coty Sites may offer you the opportunity to consent to the sharing of your information with Coty's business partners such as Coty's licensors or promotion co-sponsors. If you have given your explicit consent, your information will be shared with that specific third party and the information you provide may be used by such third party for their own purposes and in accordance with their own policies (including how to opt-out with such third party).

Service Providers

Coty engages third party service providers to perform functions on Coty's behalf. Examples include data analyses firms, customer support specialists, fulfillment companies (e.g., companies that coordinate email campaigns, sweepstakes, contests or promotions) and web-hosting companies. Such third parties may be provided with access to your information (personal and non personal) as needed to perform their functions. However, they are not authorized by Coty to use such information for any other purpose or transfer it to anyone else.

Aggregated Information

Coty may share certain information you provide in an aggregated and anonymous form with third parties we have engaged for internal business and planning purposes, such as statistics or developing marketing plans. Any aggregated information shared in these contexts will not contain your personal information.

Business Transfers

Coty may transfer, divest, assign, share, sell or otherwise engage in a transaction that involves some or all of our assets, including any or all of your information, in the

course of a corporate divestiture, merger, acquisition, joint venture, bankruptcy, dissolution, reorganization, or any other similar transaction or proceeding.

Compliance with Laws

Coty may disclose any information, including personal information, we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process, or governmental request. We may also disclose personal information where necessary for the establishment, exercise or defence of legal claims, as part of the administration of our risk reduction program, or as otherwise permitted by law.

Your privacy choices

Opt-Outs

If you decide at any time that you no longer wish to receive marketing communications or other information that you requested from Coty (e.g. newsletters or promotional emails), you may opt out by clicking on a link in the email you receive or by sending us an [email](#) or by sending a letter to: E-business Consumer Contact, Coty Inc., 350 Fifth Avenue, 17th Floor NY, NY 10118.

If you decide at any time that you no longer wish to accept cookies from the Coty Sites for any of the purposes described in this Privacy Policy, then you can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. Consult your browser's technical information.

You may also opt out of the aggregation and analysis of data collected about you on the Coty Sites by certain web analytics vendors by [clicking here](#) and [here](#) and selecting the opt-out link at the bottom of the linked site.

Changing or Deleting Your Information

You may review, update, correct or delete your personal information by sending us an [email](#) or by sending a letter to: E-business Consumer Contact, Coty Inc., 350 Fifth Avenue, 17th Floor NY, NY 10118. Please note that if you request the deletion of your personal information, we may retain an archived copy of your records as required by law or to enforce our rights.

Transfer of data to other countries

As an international entity, in order to provide certain services through the Coty Sites, Coty may need to transfer and process your information (personal and non-personal) internationally, notably throughout Coty's worldwide entities located in countries

which may not guarantee the same level of protection for personal information as the one in which you reside. Your consent to this Privacy Policy followed by your submission of your personal information through any Coty Site represents express consent to such transfer and processing.

Security

Coty understands that you care how your personal information is used and/or shared with others, and we value your trust and seek to safeguard your personal information. Coty implements reasonable physical, administrative and technical safeguards to help us protect your personal information from unauthorized access, use and disclosure. However, please be aware that no electronic transmission of information can be entirely secure. We cannot guarantee that the security measures we have in place to safeguard personal information will never be defeated or fail, or that those measures will always be sufficient or effective.

Third party links

The Coty Sites may contain links to and from other third-party websites and services (collectively, “Third Party Sites”) that are not controlled and operated by Coty. Please be aware that Coty is not responsible for the privacy practices of such Third Party Sites and has no control over the content, policies or actions of these Third Party Sites. We encourage you to read the privacy policies and terms of use of each Third Party Site to which you link from the Coty Sites.

Social networks & public forums

The Coty Sites may facilitate easy access to certain third party social networking websites and other websites or services with user-generated content features. This may include click-through access to such websites such as a brand’s YouTube video, or activation of such websites when you make a comment or click “like” on the Coty Sites using a Facebook social plug-in. In each instance, such third party’s privacy policy will to your interaction with that website or service.

The Coty Sites may also allow you to submit content for customer reviews, discussion forums, message boards and other public features (“**Public Forums**”). We do not

restrict the distribution of personal information that you voluntarily disclose in these Public Forums, so please be aware that any information you disclose there may be collected and used by others. For this reason, we encourage you to refrain from providing or sharing personal information about yourself in the Public Forums. Coty cannot prevent third parties from using such information in a way that may violate this Privacy Policy or applicable law.

Contests & promotions

Coty and its third party service providers or business partners may offer sweepstakes, contests and surveys (each, a “**Promotion**”) through a Coty Site. In certain cases, the third party’s privacy policy may apply to any personal information you provide in connection with such Promotion. We encourage you to carefully note who is operating the Promotion in question, and the terms, conditions, policies and rules that apply.

Children's privacy

The Coty Sites are not directed toward or designed for the use by persons aged 13 and under. Coty does not solicit or knowingly collect personal information from children aged 13 and under. If we become aware that we have inadvertently received personal information from a visitor under the age of thirteen on the Coty Sites, we will delete the information from our records.

Updates to this privacy policy

To the full extent permissible by applicable law in your jurisdiction, Coty reserves the right to modify or update this Privacy Policy at any time without notice and your continued use of the Coty Sites after we post any revised Privacy Policy means you agree to be bound by such modifications or updates. We will notify you of any changes to this Privacy Policy by posting a new Privacy Policy and updating the “last modified” date at the top of this page.

Contact us

If you have any questions or comments regarding this Privacy Policy, please send us an [email](#) or a letter to: E-business Consumer Contact, Coty Inc., 350 Fifth Avenue, 17th Floor New York, NY 10118.